

PJSC Fix Price - the leading variety value retailer in Russia

8,077 <sup>+8.9%
y-o-y</sup>
total number of stores

~2,000 SKU
in 20 product
categories

~34.6 mln
number
of loyalty
programme
members ¹

165
net openings

up to 110
new products every
week

>x2
higher
average ticket
of loyalty cardholders

92% Fix Price's share
in the variety value retail
market in Russia

FIXR ticker

3.7% LFL
sales

Revenue
RUB **82.2** bn

Net profit
RUB **2.6** bn

Gross margin
33.7%

Net debt/EBITDA (IAS 17)
0.3x

12.2% EBITDA
margin
(IFRS 16)

46.9% CCR ²

Product categories' structure

% of retail sales



Key events

8 May 2026

The General Meeting of Shareholders resolved to pay **dividends** on the ordinary shares of PJSC Fix Price ³

RUB **11** bn or RUB **0.11** per share

98% of IFRS net profit for 2025

Fix Price and T-Bank launch an **investor loyalty programme**:

- shareholders meeting the 35,000-share threshold to receive an Investor Card with the highest level of benefits
- customers may obtain a share package by meeting specified purchase volume criteria

Launch of the **second stage of the share buyback programme** conducted by the subsidiary Best Price LLC:

- from 1 June 2026 up to 12 months
- up to 1% of the share capital (1 bn shares)

¹ Here and hereinafter, loyalty programme data is calculated for Fix Price stores operating in Russia

² Cash Conversion Ratio is calculated as (EBITDA (IAS 17) – Capital Expenditures) / EBITDA (IAS 17)

³ Due to the specifics of intra-group profit allocation, the materials for the EGM set that the source of these dividend payments was the Company's net profit for the first quarter of 2026, as part of retained earnings available for distribution. The profit of PJSC Fix Price for 2025 would not be distributed and no dividends would be paid